Minwoo Park

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EDUCATION

University of Georgia, Terry College of Business: GPA 3.98, *summa cum laude*　　　　Aug 2023-Dec 2025
- Bachelor of Business Administration in Management Information Systems
- *Area of Emphasis: Data Analytics, Information Security*
- *Honors: Presidential Scholar, 2023-2025; 2025 Terry MIS Scholarship*

George Mason University　　　　Feb 2020-Dec 2021

EXPERIENCE

Sustainability Data Analyst Intern　　　　Jun 2025-Aug 2025
Andersen Corporation, Sustainability Team

- Developed a rule-based audit system using Python and Power BI; collaborated with environmental and financial teams to define data quality thresholds, enhancing data integrity and identifying $20K+ in waste cost discrepancies

- Redesigned waste and energy data collection methods across 10+ partner sources, building a Python-Power BI pipeline with standardized formats and error codes to improve reporting efficiency and dashboard consistency

- Resolved internal process limitations beyond standard DAX functions, enabling accurate KPI tracking and delivering audit system recommendations to senior leadership

Data Analytics & Process Intelligence Intern　　　　May 2024-Jul 2024
PuzzleData, Process Intelligence Consulting

- Applied process mining techniques with Python, R, and SQL to identify process bottlenecks and preprocessed over 3 million rows of data to extract actionable insights that informed efficiency improvements

- Served as an ad-hoc analyst on a $50M project for Kyobo Life Insurance ($30B+ revenue), conducting 4 weeks of data analysis, visualization, and reporting; identified website drop-off points that increased final-stage conversions by 5% and informed risk management decisions that reduced operational exposure

- Led a proof-of-concept (PoC) project with Yanolja Inc.'s audit team to analyze and optimize internal materials procurement workflows, delivering recommendations that enhanced compliance and improved operational efficiency

Squad Leader & Driver/Automotive Technician　　　　Feb 2022-Aug 2023
Republic of Korea Army, 12th Division Guard Post Unit

- Coordinated inspections and managed food and material inventories using military logistics systems; streamlined delivery assignments to ensure timely distribution across units, earning a Brigade commendation for improving supply accuracy

- Directed a squad to maintain operational readiness for Guard Post front-line operations, overseeing the well-being of the unit

PROJECT

TRUIST Immersive Learning　　　　Sep 2025, Sep 2024
University of Georgia

- *2025 - AI-Driven Customer Engagement*: Proposed AI-driven solutions by adopting Cisco Webex with AI agents to enhance client communications through intelligent meeting summaries and streamlined collaboration workflows

- *2024 - Local Business Consulting*: Collaborated with Truist, AWS, and IBM professionals to analyze customer data using AI and deliver insights that improved engagement and community growth; designed an NFC-enabled digital wallet loyalty program

LEADERSHIP EXPERIENCE

President, Korean Student Association　　　　Aug 2023-Dec 2025
University of Georgia

- Led a 100+ member student organization, hosting cultural and academic exchange events such as joint programs with Georgia Tech's KSA and research forums, fostering collaboration across campuses

Teaching Assistant, Computer Programming in Business　　　　Jan 2025-May 2025
University of Georgia, Terry College of Business

- Provided Java instruction and tutoring to 50+ students to enhance understanding through TA-led sessions and office hours

SKILLS

- **Programming & Data Tools**: Python, SQL, R, Power BI, Tableau, Java, HTML, Process Mining (Celonis)
- **Cloud & Certification**: AWS, Excel, Lean Six Sigma Yellow Belt (Oct 2025)